

 NEXT STEP AHEAD

HORTICULTURE CAREERS SHOWCASE

DAYLESFORD ORGANIC, LONDON, SW1. 20TH - 23RD MAY 2025



The Next Step is right in front of you

Looking for a career in horticulture? If it's garden design, construction, public spaces, marketing or retail that interests you, reserve a space right now to listen to one of the Horticulture Careers Showcases – "The Chelsea Sessions"!

A series of standing receptions all located upstairs at Daylesford Organic on Pimlico Road, London SW1, close to the Royal Hospital, home of the famous RHS Chelsea Flower Show.

A set of career showcases highlighting opportunities to excite and inspire you. Meet those that have already achieved success, those that are just starting out and hear from those that can help you.

Come along and listen to those that are already working in the industry. Each session starts at 6pm with welcome drinks and networking opportunities. At 7pm there be short introductory sessions from the chosen speakers who will highlight their own career paths followed by the opportunity to ask questions.

Then the chance to meet them personally with the chance to network more until 9pm.

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DESIGN



Helping people
in horticulture
Perennial

VETERANS'
GROWTH



Next Step Ahead

»» is a 'not for profit' company who hold career showcases for industries looking for new talent. A series of intimate workshops introducing those at the top of their tree with those who would like to join. Each packed with knowledge and practical advice they provide opportunities for career inspiration and help you find the career that suits you best.

Who is it for?

Everyone that's looking for a career, it could be your very first career or your fifth. Those just starting out, those considering a change or those wanting to try something new. Next Step is about taking the 'next step'.

What's the aim?

To show you what's possible. To showcase career paths that excite and inspire you. A place for you to meet those that can help you achieve your goals and meet those who've already made it. Listen to how others got where they wanted to be. Hear their success stories. Listen to how they started and the steps they took to achieve their dreams. Find out who to speak to, which courses to attend, where funding sources are available. Everything to help you become the person you want to be is right here. Find the 'next step' that makes you want to be your best self.

Next Step offers an unparalleled introduction to the expertise and craftsmanship available to you.

Next Step is designed to provide a unique platform for networking and engagement. The events will feature insightful presentations and workshops to expand the understanding of a variety of crafts and professions.

Next Step will provide access to resources and guidance to help you navigate your career choices. Next Step will provide advice and connections to apply your skills in meaningful ways.

Join us at Next Step and take the first step towards an exciting and fulfilling career. Your future is waiting.

The Next Step is right in front of you!

EMAIL: INFO@NEXTSTEPAHEAD.CO.UK

NEXT STEP AHEAD »»



GARDEN DESIGN

EVENT >>> TUESDAY 20TH MAY, 2025

STEP INTO THE WORLD OF GARDEN DESIGN:

Ever dreamed of shaping outdoor spaces that inspire, heal, and wow? If garden design has ever sparked your curiosity — or if you're ready to take your first (or next) step in this exciting field — this is the session for you.

Join a vibrant panel of designers and educators who live and breathe garden design. From crafting award-winning landscapes to mentoring the next generation of creatives, these speakers bring a wealth of insight, passion, and real-world experience.

You'll discover what it really takes to thrive in garden design. How to turn your love of plants and spaces into a career or creative outlet. You will listen to first hand stories of growth, challenge, and success and get practical advice.

Whether you're just curious or ready to commit, this session will inspire, inform, and ignite your creative spark.

Come with questions, leave with direction.

WEB: [NEXTSTEPAHEAD.CO.UK](https://nextstepahead.co.uk)

MEET YOUR PANEL >>>



DUNCAN CARGILL



LOUIS CHAMPAIN



CAROLINE CLAYTON



LAURA MCARTHUR



ANDREW FISHER
TOMLIN



BRONTE SELLER



CONSTRUCTION AND BUILDING

EVENT >>> WEDNESDAY 21ST OF MAY 2025

SHAPING THE FUTURE OF OUTDOOR SPACES

Whether you're a seasoned landscaper or just obsessed with outdoor spaces — this is the session you can't afford to miss.

Join us for an inspiring deep dive into the world of garden construction and building, featuring the industry's most respected veterans alongside the brightest new voices redefining what outdoor spaces can be.

From timeless craftsmanship to cutting-edge techniques, you'll get exclusive insights, behind-the-scenes stories, and actionable advice straight from those who've shaped the landscape—literally.

Fresh ideas. Hard-earned wisdom. Real inspiration. All in one place.

Come for the knowledge. Stay for the passion. Leave ready to build something extraordinary.

MEET YOUR PANEL >>>



GARETH ABERNETHY



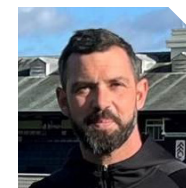
ALISTAIR BAYFORD



MARK GREGORY



SHEREEN CHUNG-BLAKE



STUART MACKLEY



ADRIAN WICKHAM

EMAIL: [INFO@NEXTSTEPAHEAD.CO.UK](mailto:info@nextstepahead.co.uk)

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LANDSCAPES AND PARKS

EVENT >>> THURSDAY 22ND OF MAY 2025

MEET THE MASTERS OF THE LANDSCAPE

Ever wondered who keeps London's most iconic green spaces looking so spectacular? Join us for an exclusive session where you'll meet the head gardeners behind the beauty of our Royal Parks, historic palaces, and even the hidden gems tucked into small urban spaces. These are the masters of landscape, heritage, and horticultural magic — and they've got stories to tell.

Learn how they maintain centuries-old gardens fit for royalty, get behind-the-scenes tips on sustainable gardening in modern cities and hear personal insights from the people who shape the soul of London's green spaces

Whether you're a gardening enthusiast, a history buff, or just curious about what it takes to grow beauty in the heart of a bustling city, this is your chance to connect with the keepers of the crown's gardens.

Come get your hands dirty — or at least your curiosity piqued!

WEB: [NEXTSTPAHEAD.CO.UK](https://nextstepahead.co.uk)

MEET YOUR PANEL >>>



MIKE FITT



LUKE MCCARTHY



NEIL MILLER



MATTIE O'CALLAGHAN



MOLLY PARKIN



DYLAN PRICE



ADAM STOTER



MARKETING, PLANNING, RETAIL AND BUYING

EVENT >>> FRIDAY 23RD MAY 2025

BEYOND THE GARDEN GATE: STORIES OF GROWTH IN HORTICULTURE

Join us for a dynamic session where you'll meet the trailblazers of the horticultural world — from savvy buyers and retail insiders to marketing pros, podcasters, and nature advocates.

These are the voices shaping the future of green spaces and inspiring the next generation to dig in. Listen to insider insights from buyers and retailers who turned a passion for plants into thriving careers.

Meet podcasters who are spreading green wisdom and getting young people excited about horticulture. Hear from changemakers connecting the dots between urban life, open spaces, and the natural world. These are real stories of success, growth, and using your interests to carve a fulfilling path

Whether you're into business, storytelling, sustainability, or just love the outdoors — this session is all about where passion meets purpose.

Come for the inspiration. Stay for the stories. Leave with new ideas.

EMAIL: [INFO@NEXTSTPAHEAD.CO.UK](mailto:info@nextstepahead.co.uk)

MEET YOUR PANEL >>>



OLIVIA BLACKBURN



MATTHEW CARPEN



GEMMA HAIGH



LILIDH MATTHEWS



KAEW SUPPAMAS



SARAH WILSON

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THANK YOU ♥

We are incredibly proud and grateful to welcome our speakers, a remarkable group of professionals who are generously giving their time, expertise, and insight to help guide you towards the career path that's right for you. Their willingness to share their journeys, experiences, and advice is at the very heart of "The Chelsea Sessions". Without their passion, commitment, and inspiration, these events simply would not be possible. We are truly indebted to each and every one of them for their invaluable contribution.

We would also like to extend our heartfelt thanks to the many professional associations and organisations who have helped champion and promote these sessions. Their support has been instrumental in bringing this initiative to life, and their presence ensures that you will have access to practical, hands-on advice and guidance throughout the events. Whether you're taking your first steps into horticulture or looking to develop your career further, these partners are here to help open doors and offer you the support you need to succeed.

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